



## Dear Merchant Vendors:

EventZone wants to invite you to participate in the 4<sup>th</sup> annual SunTrust Big Lick Blues Festival. The event is Saturday, October 2, 2010 from 2:00pm – 9:00pm in Elmwood Park, downtown Roanoke. This event has been named "Best Festival" by City Magazine. The festival draws a diverse crowd from all over Virginia and other states by featuring Grammy award winning performers and local food vendors cooking up delicious bbq and ribs.

If the weather is good, you can expect a huge crowd! For more info visit [www.biglickblues.org](http://www.biglickblues.org). **This is truly a fabulous event!** Please tell any of your commercial vendor friends to check us out.

We would love for your company to participate in Big Lick Blues. Vendors will be accepted based on the products offered and the time in which application is received. Electrical power will be limited.

**Please return the attached application form to us by Monday, September 15, 2010.** Fees are due with your application. Approved vendors will be notified within 5 business days via email or phone. You will be given specific rules and instructions regarding times, load-in, etc. Fees are not refundable after this time. If you are not accepted, your original check (voided) will be returned to you. All vendors must provide their own displays, tents, tables and chairs and are responsible for paying Virginia sales tax.

**If you're looking for a motel room, we can offer a special rate for you at the Best Western Valley View. Please ask us for details!**

**MAIL** your completed application form and check payable to EVENTZONE:  
**EventZone 115 Day Ave.**  
**Roanoke, VA 24016**

**QUESTIONS?** Give us a call at (540) 342-2640

We look forward to hearing from you,

*Amanda Gaylor*

Amanda Gaylor  
Event Coordinator (Ext. 233)

*Carol Williams*

Carol Williams  
Business Manager (Ext. 249)

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# Merchant Vendor 2010 Application

Application deadline: September 15, 2010

Business Name \_\_\_\_\_

Contact: \_\_\_\_\_

Complete Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ zip \_\_\_\_\_

Day Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email: \_\_\_\_\_

## MERCHANT VENDOR

Size of your set-up including any overhangs: **Frontage** \_\_\_\_\_ **ft. X Depth** \_\_\_\_\_ **ft.**  
Everything must be contained into this area – no chairs, boxes, merchandise, etc., outside of rental space.

Circle one: **\$150** (10' length x15' depth) **\$175** (12'X15') **\$200** (15'X15') **\$225** (20'X15")

Do you need power? \_\_\_YES\_\_\_NO If you do, you will be charged a **\$50 fee** or you may bring a **silent generator**. Loud generators will not be allowed – *no exceptions*. If you checked yes to power, tell us what type equipment, volts and amps are required?

\_\_\_\_\_  
\_\_\_\_\_

Please give a brief description of items you are requesting to sell and any special needs:

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_

**\*\*You will be advised if you are not accepted to participate in the event within two days of receiving application via e-mail or phone.**

Make check payable to EventZone  
(include rental space fee and electrical fee)  
mail to 115 Day Ave. Roanoke, VA 24016

If you have any questions, please feel free to call us at (540)342-2640.